Trade Show Information

International Conference Neubrandenburg and VitiNord 2012

The International Association for Northern Viticulture (VitiNord) is an organization whose mission is to promote the development of viticulture in northern climate. This symposium is a continuation of the 2009 Conference in Quebec (Canada), where many different nationalities were represented. Diversification of agriculture and food is a way to boost rural areas and stimulate the local economy. The development of cold climate viticulture follows this trend and the vitality of the Pomerania region wine sector is the motivation behind the organization of this event by the University of Applied Sciences Neubrandenburg.

Objectives of the event

- Sharing scientific knowledge, skills and experience on grape and wine production as well as other thermophile plants in cold climates to accommodate new production practices.
- To encourage meetings with researchers, breeders, winemakers and advisors worldwide, in cold regions of the globe.
- Contribute to the visibility of cold climate wines, their character and their specificity.

The International Conference Neubrandenburg and VitiNord 2012 will take place at Neubrandenburg (Germany) and Szczecin (Poland) from the 28th of November until the 1st of December 2012.

The congress will be hosted by the University of Applied Sciences Neubrandenburg (HS NB). Due to the excellent cross-border cooperation of the University of Applied Sciences Neubrandenburg (HS NB) and the West Pomeranian University of Technology Szczecin (ZUT) in several research projects and in education, it is possible to divide the conference in two parts. The first part (28./29. November 2012) will take place in the premises of HS NB in Germany, the second part (30. November 2012) will take place in the rooms of ZUT in Poland.

The excursion day (1st December 2012) will lead us from a German vineyard in Mecklenburg-Vorpommern to a Polish vineyard near Szczecin.

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Congress topics and goals

- Types of grapes and cultivated thermophile plants for the crop growing in northern climate
- New food products, processing and winemaking procedures
- Analysis of flavors
- New kinds of cultivated plants in more benign climate
- Use and linking-up present cultivation initiatives
- Project advertisement, integration into the health economy of the Baltic Sea area, information and communication platforms

Description

The program design takes into account the overall situation of thermophile plants, especially grapes and wine in cold climates throughout the world. The variety of activities is designed to promote discussions and forge lasting ties among participants. The topics to be discussed this year will focus on growing, processing and sensory of new developed products out of grapes and other thermophile plants. During these four days, participants will attend several activities such as lectures, tastings, an exhibition and an excursion to get in contact with partners from across the world.

Impact

Nearly 300 people are expected to represent countries such as Germany, Poland, Scandinavia, USA, Canada, Eastern Europe and Northern Asia. This symposium aims to contribute to the development of knowledge about thermophile plant growing and wine production in northern climates as well as participate to the development of the industry in the Pomerania region.

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Target attendees

The International Conference Neubrandenburg and VitiNord 2012 is open for anyone with an interest in the cultivation and processing of thermophile plants, grapes and its products: winemakers, gardeners, professionals, food processors, governmental authorities, private institutions and students.

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International Conference Neubrandenburg and VitiNord 2012

28./29.11.2012 University of Applied Sciences Neubrandenburg (Mecklenburg-Vorpommern)

30.11.2012 evening only, University of Applied Sciences Neubrandenburg (Mecklenburg-Vorpommern)

Exhibitor

Costs: 350 €

Space: 3 x 3 meters in the Foyer of HS NB, including one table and two chairs

Possibility to reserve a double kiosk (places limited).

Advertising space in an advertise booklet (page DIN A5)

Two free admissions, including lunch (Thursday, Friday) and coffee breaks and transportation to Szczecin and back on Friday.

Please fill out the information below and return it with your payment.

Only advertising

150 € / full page (DIN A5)

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